



digital marcus™

product summaries



Destination Thinking

This is the starting point. Marcus asks - What's your picture of future success?

Marcus illustrates how individuals and teams get what they focus on. Fast paced and full of anecdotes, he explains why and how that works. He inspires you to make a vision for yourself in 3 or 5 years time and for teams to get together to build their common purpose.

The following talks provide tools, strategies and inspiring anecdotes that keep you on track, but Destination Thinking is the instigator - the one that gets you and your teams going in the right direction.



Positive Soundtrack

Take control of your language and take control of your thoughts.

Words really matter - we use them to implant suggestions into our subconscious. What is our internal soundtrack saying to us? How can individuals boost their self confidence, their influence and their ability to get on better with each other?

Marcus peppers this download with great anecdotes like the 'I am Friendly' story and suggests some simple, practical improvements like changing your voice mail message!



Change Guide

A practical, realistic and reassuring guide to getting through all kinds of Change from traumatic shock to long term major upheaval at work or in your personal life.

Marcus provides tools and insights to help see people through the Change Curve, emerging stronger and more resilient. The biggest input is the support of others and this download gives uplifting examples of how people can get each other through challenging times using the techniques in Destination Thinking and Positive Soundtrack.



Goal Mining

Where and when do you get your best ideas?

Marcus shows how to use different brain states to be both creative and effective at work and in your personal life. He includes inspiring stories of both genius and educational challenge. By combining the vision you've established for yourself in Destination Thinking with the habits acquired in Positive Soundtrack with the resilience learned in Change Guide, Goal Mining really shows you how to reach those dreamed of outcomes.



Wow Factory

This is the icing on the cake.

How to differentiate yourself and what you have to offer when you are already practising the excellent habits outlined in the previous talks. Bringing it all together creates unforgettable experiences for those around you at work and in your personal life.



Wellbeing Workout

'Proper Selfishness.'

10 scientifically proven factors you need to consider to live a life that's balanced, healthy and fulfilling, so that you can serve yourself and those around you. Using some of his most colourful stories Marcus inspires you to get your mind and body in gear and revved up for sustained future success.